



## NOW AVAILABLE IN CANADA TOO, THIS INJECTABLE FILLER ALTERNATIVE PROVIDES PATIENTS WITH 'TRUE LONGEVITY'

Posted by Tonya Johnson | Jun 3, 2020 | Aesthetics | 0 ● | ★★★★★



***New York plastic and reconstructive surgeon, Yael Halaas, MD, FACS, says her patients choose the Silhouette InstaLift because it's minimally invasive, has little to no downtime, and delivers instant results.***

By Tonya Johnson

As you begin to welcome patients back into your plastic surgery practice slowly in the weeks to come, this is the perfect opportunity to introduce new services to create a buzz about your business. The [Silhouette InstaLift](#) is one such option. Silhouette InstaLift is an alternative to injectable fillers designed for patients looking for lift and volume but not yet ready to engage in more advanced procedures. It was cleared in the United States by the Food and Drug Administration in 2015, and, as of March 2020, is also available in [Canada](#).

Chris Spooner, CEO of Sinclair Pharma, the company that manufactures the product, says in a release, "While we have a portfolio of global brands, Silhouette InstaLift has been the company's anchor within North America, which has also become our fastest growing market, further solidifying Sinclair Pharma as a global aesthetics leader."

Through Micro-Suspension Technology that uses micro-cones, Silhouette InstaLift provides an immediate lift while stimulating the body's natural collagen production to boost volume over time, with results lasting up to two years, according to the company. The Sinclair Pharma press release also notes that the advanced technology enables cosmetic and plastic surgeons to perform the procedure in under one hour, with minimal recovery downtime for patients. And it reports that most signs of treatment, which may include bruising, swelling, and tenderness at the treatment site, typically dissipate within 24 to 48 hours.



Before and after, Silhouette InstaLift



## Before the Silhouette InstaLift



## After the Silhouette InstaLift

Facial plastic and reconstructive surgeon Yael Halaas, MD, FACS, who specializes in rhinoplasty, facelifts, eyelid surgery, injectables, and hair transplants at her private practice locations in the New York City and Westchester, NY areas, says the in-office procedure is similar to fillers but shifts the tissues to a more pleasing position—rather than just adding volume.

“Patients are fatigued or dissatisfied with the ever-increasing need for filler in the face to ‘hide’ jowls or volume descent,” Halaas explains. “They love being able to redistribute the facial volume with Silhouette InstaLift. Plus, everyone loves an instant improvement to the neck!” The procedure also works well in combination with other minimally invasive procedures like fractional radiofrequency or as a touchup to a prior facelift. Ideal candidates for this type of procedure are usually 30 to 55 years of age.

“In my practices, patients select Silhouette InstaLift because it’s minimally invasive, has little to no downtime, and delivers instant results while giving them true longevity,” says Halaas, who is recognized for her technique in Asian eyelid surgery, an AAFPRS member, and who regularly serves on advisory boards for companies in the aesthetics industry.



Yael Halaas, MD, FACS, owns a private practice in the New York City and Westchester areas.

Halaas says the Silhouette InstaLift was always a procedure that needed to be performed in a sterile environment, even before the COVID-19 outbreak. Therefore, the practice continues to implement those specific hygienic techniques, in addition to following updated health and safety guidelines issued by the Centers for Disease Control and Prevention.